

8. Mid-day – July 13, 2011 (First ad in Mid-day along with announcing Wadhawan Lifestyle association with I AM She 2011)



WADHAWAN LIFESTYLE
I AM™ *She*
2011

I AM
POWER
BEAUTY
INSPIRATION



Wadhwan | **LINKS** | **S.A.R. WORLD** | **GOVERNMENT** | **FRIDENT** | **NEW YEAR**
ACCORD | **LA SHIRAZ** | **TRONIC** | **hugoboss.com**

www.iam-she.com

CENTRE STAGE

PEOPLE PARTIES PROMOTIONS



While Sushmita lives with her husband, she is the Executive Director of the National Little AM Star 2011 competition, who's still managed to make the child in there.

Queen of hearts

She's the one

FASHION'S crown of hearts are on the crown as pretty young things from across the world battle it out for the most prestigious title award — The National Little AM Star 2011. In its second year, the platform is bigger, better, bolder, having added in a whopping 1,000 entries. After a grueling round of auditions judged by a panel of experts including jewelry designers, film directors, and fashion icons, the winners are finally ready to take the stage as they pose for themselves and the country that they trace the potential to take on the world through the National Little AM Star 2011 platform.

building them up and instilling them the sense of resilience.

New women
The finalists are not only the epitome of beauty but they also make peace, grace, warmth and calm — virtues that distinguish a beauty queen from other women. With her international scholarships (the top ten winners get a ticket to the Indian Film Academy) and the New York Film Academy as well, the contestants are being all they can do with the starting money. Helping them in this endeavor are experts from various fields including fashion design, talent scouts, family support along others.

Growing glory
And as these girls continue to mature, Sushmita is waiting to represent her beauty on the stage in real.



Run national
Inspired by Sushmita, the support that is the official platform for the 2011 Miss Universe, Sushmita is personally mentoring the girls —

From babies to babes

They might look like divas, but they're still kids at heart. Here's introducing some of the National Little AM Star 2011 contestants, who've still managed to make the child in there.



BOBBI LATA
From Mumbai I am confident I am what I am — the daughter of that mother who's taught me to be independent, kind, loving, generous and grateful.



ANUSHKA
From Mumbai I am confident I am what I am — the daughter of that mother who's taught me to be independent, kind, loving, generous and grateful.



ANITA
From Mumbai I am confident I am what I am — the daughter of that mother who's taught me to be independent, kind, loving, generous and grateful.



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